

Aldo Noto



Partner

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Aldo is the chair of the intellectual property section. He practices in the area of domestic and international intellectual property rights, including patents, trade secrets, copyrights and trademarks. His practice focuses on software, hardware, digital media, interactive television, e-commerce and business methods. Aldo's work includes strategic analysis for the development, management and exploitation of intellectual property portfolios, client counseling, IP audits, due diligence opinions, IP valuations, licensing and litigation. His practice also includes supervising the preparation and prosecution of patents, as well as providing opinions and advice regarding patentability, freedom to practice, infringement and validity issues. Aldo's litigation practice includes intellectual property rights litigation in the "Rocket Docket" Eastern District of Virginia and before the United States International Trade Commission.

REPRESENTATIVE EXPERIENCE

- *Sean Moore v. Tubular Specialties Manufacturing Inc., et al. (Fed. Cir. Ct. of Appeals)*. Represented the appellee-defendant, Moen Inc. against patented design infringement on shower curtain rods. (2007)
- *Grantley Patent Holdings, Ltd. v. Clear Channel Communications, Inc. (E.D. Tex.)*. Represented defendant and its subsidiaries in a software patent infringement litigation involving yield management, inventory and billing software. (2006)
- *Scriptlogic Corporation v. Entrigue Systems, Inc. (S.D. Tex.)*. Represented the defendant, Entrigue Systems, Inc. (2006)
- *SecureInfo Corporation v. Telos Corporation et al. (E.D. Va.)*. Represented the trade secret holder in a software case involving trade secret misappropriation and copyright and patent infringement. (2005)
- *The SCO Group, Inc. v. International Business Machines Corp. (D. Utah)*. Defended SCO against software patent infringement claims. IBM withdrew all four patent claims. (2004)
- Certain Personal Watercraft and Components Thereof – U.S. International Trade Commission (2002)
- *Umbra Inc. v. Discovery Channel Stores et al. (First Chair)* – U.S. District Court for the Eastern District of Missouri (2002)
- *Harjo, et al. v. Pro-Football, Inc. ("Redskins")*. Trademark Trial and Appeal Board – U.S. District Court for the District of Columbia (2002)
- *Pressure Positive Co. v. Discovery Channel Stores et al. (First Chair)* – U.S. District Court for the Eastern District of Pennsylvania (2001)

PRACTICES

Intellectual Property
Counseling and
Litigation
Intellectual Property
Litigation

EDUCATION

LLM, 1993, Intellectual
Property, George
Washington University
JD, 1990, *with honors*,
George Washington
University
BS, 1985,
Mathematics/Computer
Science, State
University of New York
BS, 1985, Electrical
Engineering, US Coast
Guard Academy

ADMISSIONS

District of Columbia
1991
Virginia 1990
District of Columbia
Court of Appeals
US Circuit Court for the
District of Columbia
US Court of Appeals for
the Federal Circuit
US Court of Appeals for
the Fourth Circuit
US District Court
Eastern District of
Virginia
US Patent and
Trademark Office
The State Courts of
Virginia
Virginia Supreme Court

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- Kroy LLC v. Brother Industries, Ltd. *et al.* – U.S. District Court for the Eastern District of Virginia (2000)
- Certain Rare Earth Magnets (First Chair) – U.S. International Trade Commission (1999)
- Hunter Douglas, Inc. v. Comfortex Corporation – U.S. District Court for the District of New Jersey (1999)
- Kreepy Krauly USA, Inc. v. Sta-Rite Industries, Inc. – Court of Appeals for the Federal Circuit (1998)
- Certain Human Growth Hormone (Genentech v. Novo Nordisk A/S, *et al.*) – US International Trade Commission and Court of Appeals for the Federal Circuit (1997)
- Certain Toothbrushes and the Packaging Thereof (Co-Lead) – U.S. District International Trade Commission (1997)
- *PMMC v. The Weather Channel (E.D. Va.)*. Asserting patent infringement involving cable television software, settled before trial. (1996)
- Certain Electrical Connectors (First Chair) – U.S. International Trade Commission (1995)
- Certain In-Line Roller Skates – U.S. International Trade Commission (1993)
- Newport Management Co, Inc. v. Great Plains Software, Inc. – Circuit Court for the City of Newport News
- *In Re Reissue Application of Rodney M. Shields* – Public Use Proceeding USPTO (2003)

Teachings

- Adjunct Law Professor, Marymount University, Computer Law (1992-2000)
- Patent Resources Group, Software and Business Method Patents: Procuring and Enforcement (2000-2009)

PUBLICATIONS

- New Directions in the Federal Circuit: Motivation to Combine *IP and Technology Developments - April 2011* (April 19, 2011)
- Federal Circuit Holds that Obviousness of Patent May Boil Down to Common Sense (January 4, 2011)
- "Software Patents Procuring and Enforcing" *Patent Resources Group* (2000)
- "Chinese Intellectual Property Law and Practice" *Kluwer Law International* (September 1999)

BRIEFINGS, SEMINARS & SPEECHES

- PricewaterhouseCoopers Leadership Forum, US International Trade Commission Section 337, Learn the Ropes to Stay off the Ropes. (February 15, 2006)

AFFILIATIONS

- American Intellectual Property Law Association